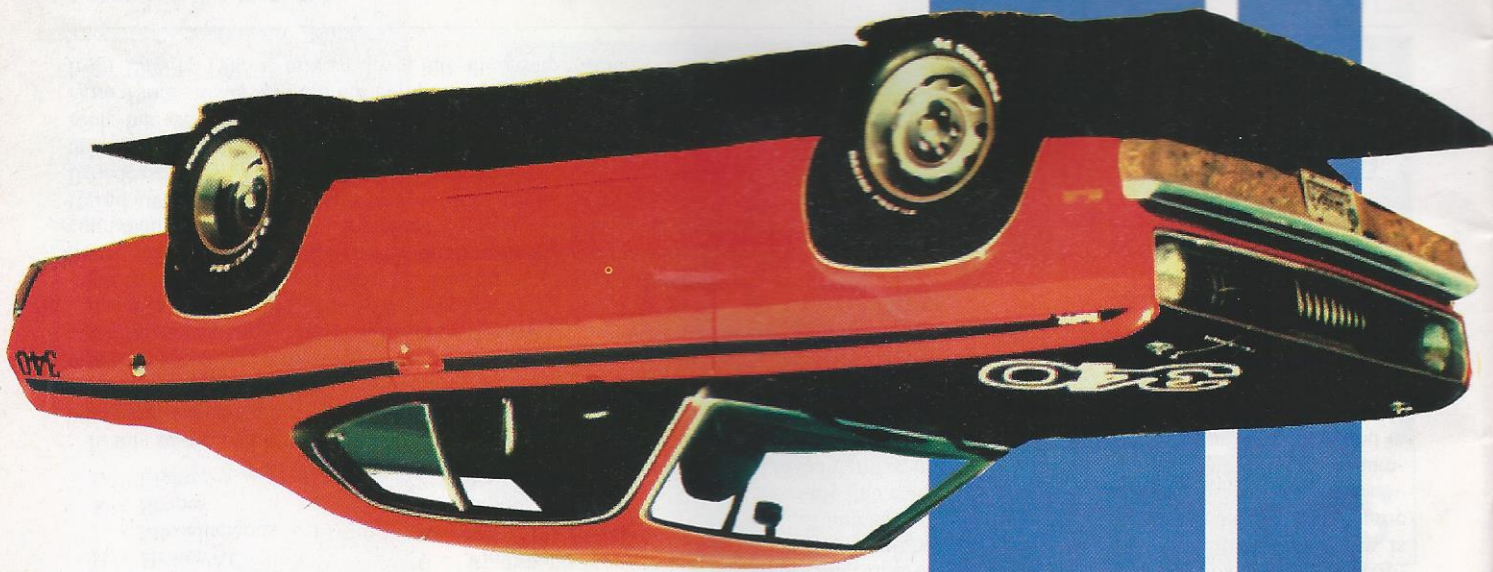


INCLUDING
AUSTRALIAN
CHRYSLERS



Body Tag Decoding
1962 To 1983 Cars

CHRYSLER PLYMOUTH DODGE

Unlocking The History
Of Legendary Muscle,
As Well As Beyond...

by the RHO Publications' Staff

Chrysler Corporation's muscle cars from the 1960s and 1970s, Dodge and Plymouth divisions, have been recognized by automotive publications for decades. Their brilliant track record for street performance with some of the best, well thought out drive-trains, graphics and colors have only reinforced the timeless, arrogant and brute force of their style. Hidden under the raw iron of designers ideas is the hardcore facts that make these automobiles some of the most sought after muscle cars of that era.

Beneath the talent of engineers, labor and craftsmanship are the architects who kept the assembly line, the suppliers and management under an umbrella of production codes on a yearly basis. These codes unlock the equipment that makes these cars what they are today. Without these codes, the intrigue that separates the myriad from the icons of mass production muscle cars built by Chrysler would be a concoction with no value.

Chrysler used two different production code systems during this time. From 1962 to 1968, a three digit number system was used. These codes, 1 to 999, didn't follow any basic order, like those used from 1969 to 1983. They were a conglomeration that didn't break down the car's components systematically. Starting in 1969, the production codes were changed. Instead of the three digit numerical system, a more refined system broke down the different segments of the car with a letter from the alphabet, starting with "A" and ending in "Z", followed numerically by double digit numbers were used. Under the later production code system, 1969 to 1983, only "T", "O" and "Q" from the alphabet weren't used. Chrysler believed these letters could be misinterpreted as numbers, which could have complicated things. That is why the earlier system was phased out.