

From 1968 to 1974 Dodge and Plymouth muscle cars came with some pretty aggressive stripe packages that announced their intention. To help you to identify the proper color and texture of the stripe originally affixed to your car from the factory, we have assembled the following charts which provides the correct colors and textures for each model year. This will enable you to install the correct factory reproduction stripe packages. Even if you are adding or changing the color of your car or stripe package. If you cannot find a stripe listed, then they were originally painted on by the factory.

by Don Wine
PHOTOGRAPHY BY AUTHOR

FACTORY STRIPE COLOR CODES	
CODE	STRIPE COLOR
GB	Gloss Black
GW	Gloss White
TR	Tomato Red (Bright)
PB	Peacock Blue (Light)
LG	Ledger Paper Green
RB	Reflective Black
RW	Reflective White
RS	Reflective Silver
RG	Reflective Gold
SS	Silver Satin (Non-reflective)
TB	Textured Black (Matte)
SG	Satin Gold (Non-reflective)
RO	Reflective Orange
MA	Magenta (Reddish-Purple)
GC	Gloss Chartreuse (Bright Green)
GO	Gloss Orange
PW	Parchment White (Off White)

There are two facts that you should remember about factory stripe kits. First, it is a well known fact that car designers disliked anything that would take away from their designs. And second, stripe packages were the brainchild of an advertising executive who saw an opportunity to capitalize on a trend. If it was aggressive and went fast, it should look like it's aggressive and going fast standing still.

In 1967, Plymouth's GTX stripes were painted on. A GTX could be ordered either with or without the racing stripes. This was because it took extra time for the factory to tape out (prepare) the surface for painting on the racing stripes. About this time, 3M had a new product that would revolutionize the auto industry. It was called vinyl. Its birth just so happened to coincide with the muscle car in the late '60s. There was no Detroit car manufacturer more aggressive in applying 3M's vinyl to their cars than Chrysler's Dodge and Plymouth Divisions. The vinyl stripes even lead them to two successful advertising campaigns which has withstood the test of time - Dodge's *Scat Pack* and Plymouth's *Rapid Transit System* or RTS for short. So for 1968 a new dimension was introduced to help sell the muscle car to the American public which carried it into the next decade. The vinyl stripe packages offered by Dodge and Plymouth were both striking and innovative. As new models were introduced new and exciting stripe packages were introduced.

Any car decal stripe had the option of being deleted, except for the Charger Daytona.

Yipes! Stripes! Muscle Car Graphics



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1968 MODEL STRIPE REFERENCE CHART		
Model	Placement	Color Codes Available
Barracuda	Lower Sides	GB GW TR PB LB
GTX	Lower Sides	GB GW TR PB LG
Road Runner	Decklid	Reflective White/Black Type
Dart	Longitudinal	GB GW TR SS
Dart	Bumble Bee	GB GW TR
Super Bee	Bumble Bee	GB GW TR w/Lettering GB GW
Coronet R/T	Bumble Bee	GB GW TR
Coronet R/T	Upper Pin Stripe	GB GW TR
Charger R/T	Bumble Bee	GB GW TR

1969 MODEL STRIPE REFERENCE CHART		
Model	Placement	Color Codes Available
Barracuda	Upper Sides	GB GW TR
Cuda	Upper Sides	GB GW TR
	Has no engine size in stripe	
Road Runner	Upper Wide Sides	TB (Cuda 340 or Cuda 383)
	Lower Sides	GB GW TR
	Hood w/Scoops	TB
	Has either 340 or 383 Callout	
GTX	Lower Molding	Painted On
	Upper Narrow	
Dart Swinger	Bumble Bee	GB GW TR
Dart GTS	Bumble Bee	GB GW TR
Super Bee	Bumble Bee	GB GW TR
Coronet R/T	Super Bee Lettering	GB GW TR
Charger 500	Bumble Bee	GB GW TR
Ch Daytona	Bumble Bee	GB GW TR